

Future of Heyfield

Project Newsletter - Issue 1 February 2025



IN THIS EDITION

Page 2

- Meet the Project Manager
- Innovation Working Groups (IWG's)

Page 3

- Website Launch
- Agriculture IWG expression of interest

Welcome

Welcome to the first edition of the Future of Heyfield newsletter.

The Future of Heyfield Project aims to support the local community and economy as it transitions away from native timber harvesting.

The Heyfield Community Resource Centre will be leading the project into its next phase, following the work that the Wellington Shire Council began in 2021, under the Victorian Government's Forestry Transition Program.

This next phase will support and implement ideas formed over the last three years by the Innovation Working Groups; Agriculture, Tourism and Active Ageing.

We look forward to bringing you regular updates on the Future of Heyfield Project and hope to encourage ongoing engagement in this very exciting initiative for our community.

The Future of Heyfield Project is supported by



We acknowledge the Gunaikurnai People as the Traditional Owners of the land on which we operate, and pay our respects to their Elders past and present.



Meet the Future of Heyfield Project Manager

We are excited to introduce to you the Future of Heyfield Project Manager, Steve McDonnell. Steve joined the team at the end of September 2024, and with over 20 years experience in Project Management across Europe and Australia, he brings a wealth of knowledge to the role.

Steve is passionate about supporting the development of our wonderful town through this initiative, and is very excited with his involvement in the project to date.

“I am constantly impressed by the level of support and commitment I receive from the people of Heyfield.”

“I am thrilled to be a part of this exciting project. I am constantly impressed by the level of support and commitment I receive from the people of Heyfield, and their dedication to the growth of the town.”

I look forward to supporting the roll out of some fantastic ideas from phase one of the project, and would like to extend an invitation for community members to join us in our Innovation Working Groups.”

Steve is based at the Resource Centre Monday to Thursday and can be contacted via the Future of Heyfield Website or at stevem@heyfield.net

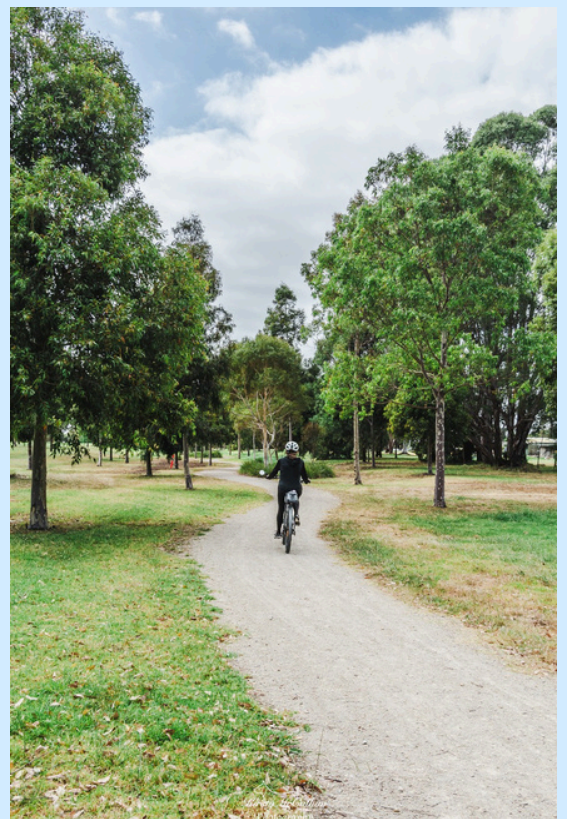
Innovation Working Groups (IWG's)

The Resource Centre are responsible for three Innovation Working Groups (IWG's) within the Future of Heyfield Project;

Active Ageing - Focused on supporting ageing community members to keep active, maintain independence and encourage social interactions.

Agriculture - Driving innovation and sustainability in local farming by supporting training, technology adoption, and industry collaboration to strengthen our agricultural community for the future.

Tourism - Engaging the local community and beyond to embark on adventure in our beautiful and diverse region and support ongoing growth and economic stability for our future.



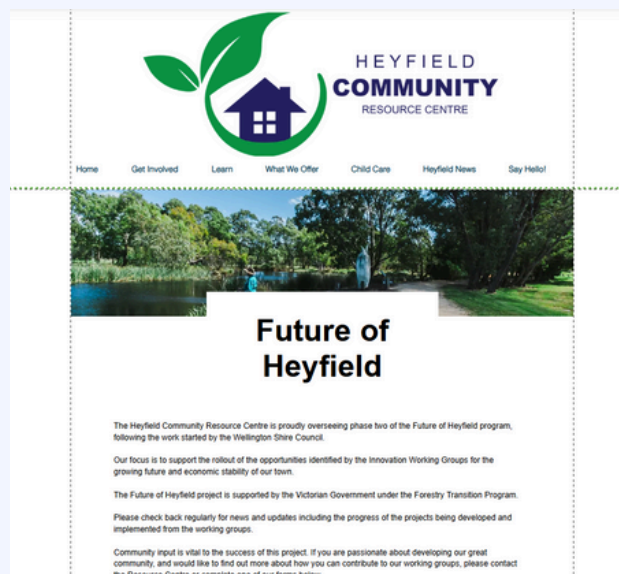
Future of Heyfield Website

We now have a Future of Heyfield webpage!

The webpage, located within the Heyfield Community Resource Centre website, will be our main hub and communication channel for updates and news relating to the project.

Visit heyfieldcommunity.org.au/futureofheyfield

If you are interested in joining one of our IWG's, or you would like to contact us about an idea for the Future of Heyfield Project to consider, please submit the relevant form on our website.



Agriculture Innovation Working Group



Are you involved in the Agriculture sector and have a passion to support the growth of the industry in our area?

We are currently seeking members to join our Agriculture Innovation Working Group. Our aim is to develop a small working group of individuals who can spare a couple of hours a month to collaborate on innovative ideas, share industry insights, and help drive sustainable agricultural development in our region.

If you're interested in making a meaningful impact, we'd love to hear from you! Please visit our website and complete our IWG Expression of Interest Form and a member of our team will be in contact with you.

Important Dates or Events

Grant Information Workshop

A free workshop for local businesses and community groups to learn about funding opportunities from various organisations, and tips and tricks for applications. Date coming soon.

